

PREPARED BY: Scott Danigole  
 DATE PREPARED: February 25, 2022  
 PHONE: 471-0055

**LB 1181**

Revision: 00

**FISCAL NOTE**  
 LEGISLATIVE FISCAL ANALYST ESTIMATE

<b>ESTIMATE OF FISCAL IMPACT – STATE AGENCIES (See narrative for political subdivision estimates)</b>				
	<b>FY 2022-23</b>		<b>FY 2023-24</b>	
	<b>EXPENDITURES</b>	<b>REVENUE</b>	<b>EXPENDITURES</b>	<b>REVENUE</b>
GENERAL FUNDS	\$141,670		\$121,630	
CASH FUNDS				
FEDERAL FUNDS				
OTHER FUNDS				
<b>TOTAL FUNDS</b>	<b>\$141,670</b>		<b>\$121,630</b>	

**Any Fiscal Notes received from state agencies and political subdivisions are attached following the Legislative Fiscal Analyst Estimate.**

LB 1181 changes provisions related to voter registration.

Section 2 strikes language that allows for voters to provide identification that is “current at the time of the election” and replaces it with identification that is “dated within the sixty days immediately prior to the date of presentation.”

Section 3 requires identification envelopes used to request early voting ballots to have a separate, sealable pocket compartment on the outside of the envelope where the voter shall insert and seal the copy of the identification document required.

The Secretary of State estimates the need for 1.0 FTE to coordinate a public education program and the cost of printing and publicizing the provisions of LB 1181 to all voters requesting early voting ballots. The Secretary of State notes that the estimate for advertisement and printing of these changes is around \$55,000 in fiscal year 2023 and \$35,000 in fiscal year 24. In contrast, the State of Iowa estimated spending approximately \$250,000 per year on a similar voter identification program. The Secretary of State notes that in the future a higher amount may be needed for this purpose. There is no basis to disagree with the Secretary of State’s estimates.

<b>ADMINISTRATIVE SERVICES STATE BUDGET DIVISION: REVIEW OF AGENCY &amp; POLT. SUB. RESPONSE</b>			
LB: 1181	AM:	AGENCY/POLT. SUB: Secretary of State	
REVIEWED BY: Ann Linneman	DATE: 2-28-2022	PHONE: (402) 471-4180	
COMMENTS: No basis to disagree with the Secretary of State’s assessment of fiscal impact.			

Please complete ALL (5) blanks in the first three lines.

**2022**

**LB<sup>(1)</sup> 1181**

**FISCAL NOTE**

State Agency OR Political Subdivision Name: <sup>(2)</sup> Secretary of State

Prepared by: <sup>(3)</sup> Joan Arnold Date Prepared: <sup>(4)</sup> 2-18-2022 Phone: <sup>(5)</sup> 402-471-2384

**ESTIMATE PROVIDED BY STATE AGENCY OR POLITICAL SUBDIVISION**

	<u>FY 2022-23</u>		<u>FY 2023-24</u>	
	<u>EXPENDITURES</u>	<u>REVENUE</u>	<u>EXPENDITURES</u>	<u>REVENUE</u>
GENERAL FUNDS	\$141,670		\$121,630	
CASH FUNDS				
FEDERAL FUNDS				
OTHER FUNDS				
<b>TOTAL FUNDS</b>	<u>\$141,670</u>		<u>\$121,630</u>	

**Explanation of Estimate:**

LB1181 requires voters to present some form of identification to obtain a ballot. This would require some degree of public education to explain the new requirement to Nebraska voters, county officials, and poll workers. As the language in the bill did not specifically provide for any public educational campaign, we have only included minimal costs for such a campaign - estimated to be around \$55,000 in fiscal year 2022-23 and approximately \$35,000 in fiscal year 2023-24. However, a higher amount may ultimately be needed. For example, Iowa estimated spending \$250,000 per year on voter education for a similar identification requirement. Additionally, this estimate does not include costs to send direct mail to registered voters, which would likely add at least \$200,000 in printing and postage costs.

This change in voting processes would also require our office to hire an Elections Communications Specialist to coordinate this effort and ensure a consistent message across the state. The cost for this new employee's salary, benefits, supplies, and technology fees is estimated at \$86,520 per year.

The anticipated costs are outlined in the table below:

<b>Description</b>	<b>FY23 Estimated Costs</b>	<b>FY24 Estimated Costs</b>
Printing voter education pamphlets to be distributed to constituents	\$7,500	\$2,500
Production and distribution of educational material including newspaper, radio, television, and social media marketing	\$40,000	\$30,000
Training county election staff and poll workers	\$7,650	\$4,110
Salary, Benefits, Supplies, and Technology Fees for Elections Communications Specialist	\$86,520	\$85,021
<b>Totals</b>	<b>\$141,670</b>	<b>\$121,631</b>

Lastly, it is important to note that this legislation will likely increase costs to counties for ballot envelopes and mailing costs.

**BREAKDOWN BY MAJOR OBJECTS OF EXPENDITURE**

**Personal Services:**

<b><u>POSITION TITLE</u></b>	<b><u>NUMBER OF POSITIONS</u></b>		<b><u>2022-23</u></b>	<b><u>2023-24</u></b>
	<b><u>22-23</u></b>	<b><u>23-24</u></b>	<b><u>EXPENDITURES</u></b>	<b><u>EXPENDITURES</u></b>
K33013 Marketing & Communications Specialist III	1.0	1.0	\$60,000	\$61,800
Benefits.....			\$21,000	\$21,630
Operating.....			\$53,020	\$34,090
Travel.....			\$7,650	\$4,110
Capital outlay.....				
Aid.....				
Capital improvements.....				
<b>TOTAL.....</b>			<b>\$141,670</b>	<b>\$121,630</b>