

One Hundred Sixth Legislature - Second Session - 2020

Introducer's Statement of Intent

LB962

Chairperson: Senator Matt Hansen, M.

Committee: Business and Labor

Date of Hearing: February 03, 2020

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB 962 allows college athletes at Nebraska's public and private schools to earn money from their name, image, and likeness rights, or athletic reputation. The bill permits athletes to sign with a licensed agent and protects them from retaliation for receiving compensation. If a postsecondary institution or athletic association punishes a student-athlete for pursuing compensation for their name, image, and likeness rights, a student may seek damages and injunctive relief.

Principal Introducer: _____

Senator Megan Hunt