

**Legislature - First Session - 2019**

**Introducer's Statement of Intent**

**LB201**

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**Chairperson: Senator Steve Halloran**

**Committee: Agriculture**

**Date of Hearing: February 26, 2019**

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB 201 would prohibit the practice of selling or offering to sell the same grade of gasoline at a price other than the price that is advertised on billboards, signs or other media. The intent of the bill is to prohibit a classic "bait and switch" practice that lures the public into believing that gasoline is offered for sale at a bargain price when, in fact, the bargain price offering is so limited that it is essentially unavailable to the average consumer.

LB 201 includes limitations that ensure it will not cause unintended consequences to businesses that do not engage in such practices.

**Principal Introducer:** \_\_\_\_\_

Senator John McCollister