

ONE HUNDRED SECOND LEGISLATURE

SECOND SESSION

LEGISLATIVE RESOLUTION 527

Introduced by Flood, 19.

WHEREAS, the Huse name has been synonymous with newspapers since 1871, when William Huse moved his family and a hand press from Wisconsin to Ponca, where William published the first newspaper in northern Nebraska; and

WHEREAS, in 1888, Huse and his son, W.N., bought the Elkhorn Valley News, a weekly paper located in Norfolk, and the Norfolk Daily News, which had been converted from a weekly to a daily paper the year before. William Huse continued to operate the paper in Ponca, while W.N. moved to Norfolk to run that operation. In 1892, W.N. became owner of the Norfolk Daily News; and

WHEREAS, despite the fact that Nebraska was experiencing an economic depression, W.N. bought a lot on North Fourth Street in Norfolk and constructed a new building in 1894. Through the years, the building was expanded to accommodate the equipment needed to acquire and disseminate news quickly and efficiently; and

WHEREAS, William Huse died in 1913, leaving the operation of the company to his sons, Gene and Norris. Prior to their father's death, Gene and Norris learned the business by working in each of the paper's departments. Gene eventually settled on the manufacturing and mechanical side of the business, while Norris managed the editorial side. Norris Huse

left the organization in 1917 and moved to New York where he worked for the Associated Press; and

WHEREAS, a few years after Norris moved to New York, Gene Huse bought out his brother's interest in the company. During Gene's watch, the company continually improved its facilities and upgraded its equipment. In 1909, he built the last addition to the plant and installed a press capable of printing eighteen thousand papers in an hour; and

WHEREAS, Gene's son, Jerry, joined the organization in 1950 after graduating from the University of Minnesota. He, like his father and uncle Norris, worked in every department prior to taking over as publisher in 1956, when his father became seriously ill; and

WHEREAS, in 1963, the Norfolk Daily News moved from its longtime location on North Fourth Street into new quarters at 525 Norfolk Avenue. An addition to the building was completed in 1989; and

WHEREAS, during the past fifty-five years, Jerry has directed ongoing improvements to the building and the equipment, including the conversion to offset printing from letterpress; and

WHEREAS, through the years, the technology used to gather news and assemble and print the paper has continually evolved; and

WHEREAS, now eighty-four years old, Jerry continues to serve as publisher of the Norfolk Daily News, which serves the people living in twenty-two counties in northeast Nebraska; and

WHEREAS, the Norfolk Daily News is celebrating one hundred twenty-five years in business in 2012.

NOW, THEREFORE, BE IT RESOLVED BY THE MEMBERS OF THE ONE HUNDRED SECOND LEGISLATURE OF NEBRASKA, SECOND SESSION:

1. That the Legislature congratulates the Norfolk Daily News on the celebration of one hundred twenty-five years in business.

2. That a copy of this resolution be sent to Jerry Huse.