

AMENDMENTS TO LB 684

Introduced by Schilz

1           1. Strike original section 1 and insert the following new  
2 section:

3           Section 1. Section 81-1201.13, Reissue Revised Statutes  
4 of Nebraska, is amended to read:

5           81-1201.13 (1) The Travel and Tourism Division shall  
6 develop a program to provide promotional services and technical  
7 assistance to local governments and industry members and to ensure  
8 the protection and development of Nebraska's attraction resources.

9           (2) (a) The department shall have an advisory committee to  
10 provide regular consultation to the Travel and Tourism Division,  
11 which committee shall be named the Travel and Tourism Division  
12 Advisory Committee. Such advisory committee shall include, at a  
13 minimum, one representative from the Nebraska Travel Association,  
14 one representative from the Nebraska Hotel and Motel Association,  
15 one representative from a tourism attraction that records at least  
16 two thousand out-of-state visitors per year, and one representative  
17 from the Nebraska Association of Convention and Visitors Bureaus.

18           (b) The Travel and Tourism Division Advisory Committee  
19 shall develop a statewide strategic plan to cultivate and promote  
20 tourism in Nebraska. The advisory committee shall adopt policy  
21 criteria to be used in the development of the plan. The plan shall  
22 include:

23           (i) A review of the existing and potential sources of

1 funding for tourism at the state and local levels;

2 (ii) A comprehensive inventory of local tourism boards,  
3 the structure of such boards, and their funding;

4 (iii) Criteria for local tourism boards in terms of  
5 appointments to such boards and for awarding grants by such boards  
6 at the local level to ensure local resources are used to achieve  
7 the greatest return;

8 (iv) An examination of other states' funding models for  
9 tourism;

10 (v) Marketing strategies for promoting tourism;

11 (vi) A proposal for creating new or expanding existing  
12 tourism capacity, which may include encouraging regional  
13 cooperation, collaboration, or privatization; and

14 (vii) Recommended legislation or funding requirements.

15 (c) The department may hire a consultant to assist the  
16 Travel and Tourism Division Advisory Committee in developing the  
17 statewide strategic plan. The department may accept, in trust, any  
18 gifts, devises, and bequests to be held and administered by the  
19 department for the purposes of hiring a consultant. The advisory  
20 committee shall prepare and present the statewide strategic plan to  
21 the Legislature by September 1, 2012.

22 (3) All advertising contracts awarded by the department  
23 concerning travel and tourism shall be based on competitive bids.  
24 Contracts shall be awarded to the lowest responsible bidder, taking  
25 into consideration the best interests of the state, the quality  
26 of performance of the services rendered, the conformity with  
27 specifications, the purposes for which required, and the time of

1 completion, and with the consultation of the Travel and Tourism  
2 Division Advisory Committee. In determining the lowest responsible  
3 bidder, in addition to price, the following elements shall be  
4 given consideration: ~~(1)~~ (a) The ability, capacity, creativity,  
5 and skill of the bidder to perform the contract required; ~~(2)~~  
6 (b) the character, integrity, reputation, judgment, experience,  
7 and efficiency of the bidder; ~~(3)~~ (c) whether the bidder can  
8 perform the contract within the time specified; ~~(4)~~ (d) the  
9 quality of performance of previous contracts; ~~(5)~~ (e) the previous  
10 and existing compliance by the bidder with laws relating to the  
11 contract; and ~~(6)~~ (f) such other information as may be secured  
12 having a bearing on the decision to award the contract. The  
13 department shall advertise for bids for the awarding of contracts  
14 concerning travel and tourism pursuant to sections 73-101 to  
15 73-105. At least thirty working days shall elapse between the time  
16 formal bids are advertised for and the time of their opening.  
17 Contracts shall be awarded within sixty working days after the  
18 bidding has been closed. Each person submitting a bid shall, by  
19 certified mail, be notified as to whom the contract was awarded.