



One Hundred First Legislature - First Session - 2009
Introducer's Statement of Intent
LB 337

Chairman: Bill Avery
Committee: Government, Military and Veterans Affairs
Date of Hearing: February 6, 2009

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

Legislative Bill 337 would permit the name of an officeholder to be used in advertising or promotional materials relating to the Nebraska Educational Savings Plan Trust, beginning January 1, 2011, except such use would be disallowed beginning January 1 of the year in which a governor is elected and continuing through the day of the general election of that year.

Currently, an advertisement or promotional material for the Nebraska Educational Savings Plan Trust may include a reference to the public office but not to the officeholder by name.

Legislative Bill 337 utilizes the same standard provided in Neb. Rev. Stat. § 84-733, which permits the use of the name of the officeholder for advertisements and promotional material except during an election period from January 1 of the year in which a governor is elected and continuing through the day of the general election of that year.

Principal Introducer:

Senator Mike Friend
District 10